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A hub for Industrial Growth

POSITIONED TO PROVIDE A MAJOR FILLIP TO THE INDUSTRIAL DEVELOPMENT INFRASTRUCTURE IN ODISHA, GOPALPUR INDUSTRIAL PARK IS IDEALLY LOCATED TO BE A DOMINANT INDUSTRY HUB IN THE STATE, SAYS ASHISH MATHUR, MD, TATA STEEL IN A TETE-E-TETE WITH TOI

Gopalpur Industrial Park is a premiere integrated industrial city that is located at 170 km south of Bhubaneswar and 10 km from Berhampur city. The project is being developed by Tata Steel Special Economic Zone, a 100 per cent subsidiary of Tata Steel Ltd. The industrial park consists of Domestic Tariff Area (DTA) and Multi-Product Special Economic Zone (SEZ). Surbana Jurong, Singapore has developed the master plan for the project on walk-to-work concept

Tell us something about Gopalpur Industrial Park?

Gopalpur Industrial Park is one of its kind industrial park in Eastern India. It has the flexibility of choosing between Domestic Tariff Area (DTA) and Special Economic Zone (SEZ). It is the only Multi-Product Special Economic Zone in Eastern India. The vision is to develop a world-class infrastructure for the manufacturing industry and evolve it as a modern Industrial City on Walk-to-Work concept.

Why would someone prefer Gopalpur Industrial Park?

There are multiple reasons why one has to choose Gopalpur Industrial Park.

- **Strategic Location:** It is located on National Highway 16 that connects Kolkata, Bhubaneswar, Visakhapatnam and Chennai. Other transportation facilities such as seaport, airstrip and railway siding are all located within 10 km radius of the industrial park.

● **Robust Infrastructure:** The industrial

park is being developed by Tata's, which has remarkable experience in manufacturing and infrastructure sectors. The infrastructure is designed keeping in view the pain points of the manufacturing industry. The vision is to offer one stop shop solution to all the requirements/ services so that industries can concentrate on their core business.

Located in Odisha: Odisha is a hot bed for metals and other emerging industries due to its policy initiatives. The state



Competitive business costs make Odisha a right choice for industries.



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Visionary leadership with stable and transparent governance, investor-friendly policies, geographical & natural advantages, Robust Infrastructure, and

- **Low Business Costs:** Odisha is a power surplus state and has one of the lowest power tariffs in the country. Availability of abundant skilled manpower at competent rates is another reason to choose Odisha. The minimum wages in Odisha is lower by anywhere between 20

per cent to 40 per cent compared to other states.

What are the infrastructure facilities that you will provide to the incumbent industries?

- **Internal Roads**
 - Well planned wide roads with a total road network of 45 km.
 - Provision for utilities, landscaping, cycle tracks etc.

Water Network

Complete water infra from water sourcing to treatment to supply to the units including collecting treated waste water and recycling.

Electricity Network

- In-house 220 KV substation that is connected to the state grid.
- Modular substations placed at strategic locations to optimise the efficiency of power supply to the units.
- The connections come right up to the boundary limits of the plots.

Drainage Network

- State-of-the-art underground drainage collection system.
- Sewerage collected from units are treated in sewerage treatment plant and used for horticulture purposes.

How is it different from any other industrial parks in India?

Gopalpur Industrial Park is the first industrial park that is being developed by any Tata group company. We have seen this as a major attraction as per our in-

teractions with the prospective customers. The reasons being:

- Companies are excited to associate with Tatas through setting-up their units in the industrial park.
- The Tata promise. Companies have great faith on Tatas in terms of delivering the promises.

The project has obtained necessary statutory clearances from State & Central Governments. This will help the industries to setup their units in the shortest possible time.

Which type of industries are showing interest in Gopalpur Industrial Park?

We are receiving good response from across the sectors. But, as per our study, the industrial park is ideal for sectors such as chemicals & petrochemicals, pharma, metals & metal downstream, textiles & apparel, food processing and logistics.

What is the current status?

At present, three companies are operating from the industrial park. These are TATA Steel's Ferro Chrome plant with 55000 TPA capacity, Sure Safety Solutions Pvt. Ltd – a defence manufacturing unit and B.S Minerals Pvt Ltd – a metal-based manufacturing unit.

We are signing definitive agreements with two companies in Make in Odisha Conclave. We expect these companies to start their construction works very soon. We are also working towards signing with another three to four companies in next six to eight months' timeframe.

